

Reaching, Serving, and Retaining the MIA's

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MISSING YOUNG HEARTS, HEADS, & HANDS

GENERATION	BORN IN	CURRENT AGE	POPULATION
The Greatest Generation (GI Generation)	1924 or Earlier	95 or Older	1,750,000
The Silent Generation	1925 - 1945	74 - 95	23,630,000
Baby Boomers	1946 - 1964	55 - 74	68,700,000
Generation X	1965 - 1980	39 - 55	65,130,000
Millennials	1981 - 1996	23 - 39	82,220,000
Generation Z (iGen or Post-Millennials)	1997 - 2012	7 - 23	86,400,000
Generation Alpha	2013 or Later	7 or Younger	

● TAKEOVER GENERATION

○ **2,000,000,000 Millennials**

Largest Living Generation in the World

○ **50% of the U.S. Workforce**

By 2025, 75% of the Global Workforce will be Millennials.

○ **84% Value Spiritual Growth**

Less than 50% say that religion is important to them

Economy, Peter. "The (Millennial) Workplace of the Future Is Almost Here -- These 3 Things Are About to Change Big Time." *Inc.com*, Inc., 15 Jan. 2019

IN-BETWEEN GENERATION

- Apart of the Communication Shift
- Early Lives Without Smartphones and Social Media
- Considered Digital Natives, Adopted Technology
- Technology Preferences
 - Signature Products: Tablet & Smartphone
 - Communication Media: Text or Social Media
 - When Making Large Decisions: Face - to-Face

SMARTPHONE CAPABILITIES

1. Texts/Phone Calls
2. Emails
3. GPS
4. Camera
5. Games
6. Social Media
7. Music
8. Bluetooth
9. Internet



PRINCIPLES OF MILLENNIALS

1. Passion – What I Love to Do
2. Purpose – What Was I Made to Do
3. Provision – What I Need to Do

Skeldon, Grant, and Ryan Casey Waller. *The Passion Generation: The Seemingly Reckless, Definitely Disruptive, But Far From Hopeless Millennials*. Zondervan, 2018.



● **59%**

Of millennials raised in a church have dropped out.

Kinnaman, David, and Aly Hawkins. *You Lost Me: Why Young Christians Are Leaving Church ... and Rethinking Faith*. Baker Books, 2016.

CHURCH DROPOUTS

Nomads

- Still Consider Themselves Christians
- Wrestling with Faith
- Disengaged in the Christian Community
- Average – 3 Yrs.

Prodigals

- Rejected or Switched Faith
- Feel Resentment Towards Christians and Christianity
- May be Head-Driven or Heart-Driven
- Least Common - 1 in 9 Odds

Exiles

- Feel Stuck Between Culture and the Church
- Not Inclined Toward Being Separate from the “World”
- Sense God Moving “Outside the Walls of the Church”

Kinnaman, David, and Aly Hawkins. *You Lost Me: Why Young Christians Are Leaving Church ... and Rethinking Faith*. Baker Books, 2016.

TOP 5 REASONS MILLENNIALS HAVE STOPPED ATTENDING

1. The church feels fake.
2. The church is exclusive, judgmental.
3. The church doesn't care about their community.
4. The church is aggressive and hypercritical.
5. The church ignores the big, controversial issues.

Kinnaman, David, and Aly Hawkins. *You Lost Me: Why Young Christians Are Leaving Church ... and Rethinking Faith*. Baker Books, 2016.

Seasoned Saints
(Baby Boomers)

Middle-Aged
(Gen X)

Young Adults & Youth
(Millennials, Gen Z)

GENERATIONAL GAP

Difference of opinions between one generation and another

African -American Proverb



“If you want to go fast, go alone. If you want to go far, go together.”

● HOW TO REACH, SERVE, & RETAIN

Discipleship/
Relationships

Ensure
Everyone is
on the Same
Page & Up
the Standard

Give the
Young
People a
Voice



DISCIPLESHIP

Frequently Following Someone Who is Spiritually a Step Ahead

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“Come and Listen to me.”

MOST CHURCH EVENTS

“Come and Meet with me.”

MENTORSHIP

“Come and Follow Me.”

DISCIPLESHIP

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○ EXAMPLES TO REACH, SERVE, & RETAIN

DISCIPLESHIP/ RELATIONSHIPS

- Hand-Craft Disciples
- Mentorship Program
- Make Connections with Organizations in Your Community (Other Churches, Schools, Etc.)

SAME PAGE & UP THE STANDARD

- Panel, Round the Table Discussion
- Be Authentic & Transparent
- Use Technology & Time Wisely
- Train Up a Child & Hold Them Accountable

GIVE THE YOUNG PEOPLE A VOICE

- Allow a Young Adult, Youth a Seat at the Table
- Give Them Real Responsibility & Allow Them to Make a Difference Beyond the Church

Thanks!

• ANY QUESTIONS?

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